INSTITUTE for LUXURY HOME MARKETING®

by Colibri Real Estate

FEBRUARY 2025

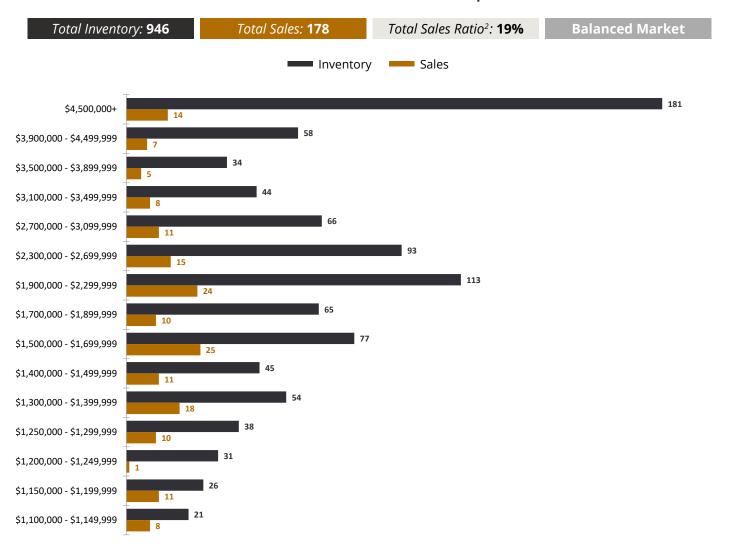




www.LuxuryHomeMarketing.com

Luxury Benchmark Price¹: \$1,100,000

LUXURY INVENTORY VS. SALES | JANUARY 2025



Square Feet ³ -Range-	Price -Median Sold-	Beds -Median Sold-	Baths -Median Sold-	Sold -Total-	Inventory -Total-	Sales Ratio -Sold/Inventory-
0 - 3,499	\$1,400,000	4	3	90	359	25%
3,500 - 4,499	\$2,200,000	4	4	46	242	19%
4,500 - 5,499	\$3,100,000	4	5	21	156	13%
5,500 - 6,499	\$3,325,000	5	5	14	84	17%
6,500 - 7,499	\$5,210,000	4	5	4	43	9%
7,500+	\$7,700,000	6	8	3	62	5%

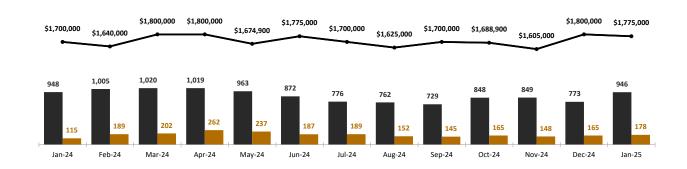
¹ The luxury threshold price is set by The Institute for Luxury Home Marketing. ²Sales Ratio defines market speed and market type: Buyer's < 12%; Balanced >= 12 to < 21%; Seller's >= 21%. If >100% MLS® data reported previous month's sales exceeded current inventory.

SCOTTSDALF

Luxury Benchmark Price¹: \$1,100,000

13-MONTH LUXURY MARKET TREND4





MEDIAN DATA REVIEW | JANUARY

TOTAL INVENTORY

Jan. 2024 Jan. 2025

948 946

VARIANCE: 0%

SALE PRICE PER SQFT.

Jan. 2024 Jan. 2025

\$514 \$552

VARIANCE: **7**%

TOTAL SOLDS

Jan. 2024 Jan. 2025

115 178

VARIANCE: 55%

SALE TO LIST PRICE RATIO

Jan. 2024 Jan. 2025

96.73% 96.84%

VARIANCE: **0**%

SALES PRICE

Jan. 2024 Jan. 2025

\$1.70m \$1.78m

VARIANCE: 4%

DAYS ON MARKET

Jan. 2024 Jan. 2025

64 62

VARIANCE: -3%

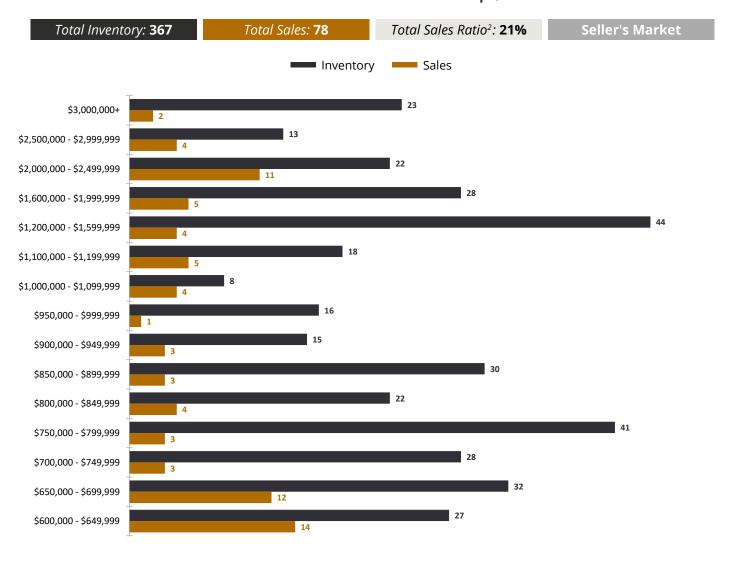
SCOTTSDALE MARKET SUMMARY | JANUARY 2025

- The single-family luxury market is a **Balanced Market** with a **19% Sales Ratio**.
- Homes sold for a median of **96.84% of list price** in January 2025.
- The most active price band is \$1,150,000-\$1,199,999, where the sales ratio is 42%.
- The median luxury sales price for single-family homes is \$1,775,000.
- The median days on market for January 2025 was 62 days, down from 64 in January 2024.

³Square foot table does not account for listings and solds where square foot data is not disclosed. ⁴Data reported includes Active and Sold properties and does not include Pending properties.

Luxury Benchmark Price 1: \$600,000

LUXURY INVENTORY VS. SALES | JANUARY 2025



Square Feet ³ -Range-	Price -Median Sold-	Beds -Median Sold-	Baths -Median Sold-	Sold -Total-	Inventory -Total-	Sales Ratio -Sold/Inventory-
0 - 1,499	\$670,000	2	2	18	76	24%
1,500 - 1,999	\$700,000	2	2	21	138	15%
2,000 - 2,499	\$1,070,000	3	3	26	82	32%
2,500 - 2,999	\$2,475,243	2	3	10	42	24%
3,000 - 3,499	\$859,000	3	3	1	18	6%
3,500+	\$4,539,499	3	4	2	11	18%

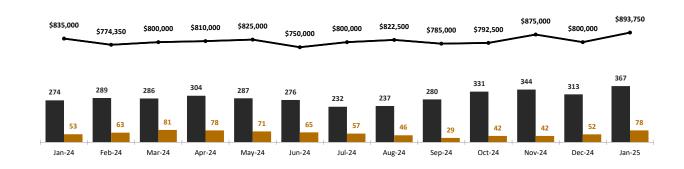
¹ The luxury threshold price is set by The Institute for Luxury Home Marketing. ²Sales Ratio defines market speed and market type: Buyer's < 12%; Balanced >= 12 to < 21%; Seller's >= 21%. If >100% MLS® data reported previous month's sales exceeded current inventory.

SCOTTSDALE

Luxury Benchmark Price 1: \$600,000

13-MONTH LUXURY MARKET TREND4





MEDIAN DATA REVIEW | JANUARY

TOTAL INVENTORY

Jan. 2024 Jan. 2025

274 367

VARIANCE: **34**%

SALE PRICE PER SQFT.

Jan. 2024 Jan. 2025

\$442 \$523

VARIANCE: **18**%

TOTAL SOLDS

Jan. 2024 Jan. 2025

53 78

VARIANCE: 47%

SALE TO LIST PRICE RATIO

Jan. 2024 Jan. 2025

97.35% 97.81%

VARIANCE: **0**%

SALES PRICE

Jan. 2024 Jan. 2025

\$835k \$894k

VARIANCE: 7%

DAYS ON MARKET

Jan. 2024 Jan. 2025

56 52

VARIANCE: -7%

SCOTTSDALE MARKET SUMMARY | JANUARY 2025

- The attached luxury market is a **Seller's Market** with a **21% Sales Ratio**.
- Homes sold for a median of **97.81% of list price** in January 2025.
- The most active price band is \$600,000-\$649,999, where the sales ratio is 52%.
- The median luxury sales price for attached homes is \$893,750.
- The median days on market for January 2025 was **52** days, down from **56** in January 2024.

³Square foot table does not account for listings and solds where square foot data is not disclosed. ⁴Data reported includes Active and Sold properties and does not include Pending properties.